

# Rainbow of True Love

by

**AiR**  
Atman in Ravi





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## PREFACE

Every human being is born with the gift of Love. To live is to Love, just as to Love is to live. However, if Love is purely a means for physical pleasure, it is not 'Love'. Love has a very deep meaning which is realized by a very few fortunate ones. They are the ones who enjoy the rainbow of *True Love*.

Have you ever seen a rainbow in the sky? Doesn't this natural phenomenon amaze you with its dazzling colours? Have you realized that the rainbow of 7 colours is caused by light from the Sun, light that is pure and White in colour? Just as the Creator has created

a dazzling rainbow from White light, the Creator has also created 7 colours of human Love that are born from White Love. What is the significance of colours in Love?

Just like a rainbow appears as a blend of 7 different colours, *True* Love manifests in a human being at every step of human existence. And just like the rainbow is nothing but the Divinity of the Sun shining through droplets of rain, splitting into a magnificent array of colours, *True* Love also manifests in 7 colours and evolves as we grow.

To remember the 7 colours that together evolve to *True* Love, let us use VIBGYOR – Violet, Indigo, Blue, Green, Yellow, Orange, and Red, the

colours that are created from White light as we go through and experience the rainbow of *True Love* in our life.

*True Love is a Divine Rainbow  
with Colours Seven  
Colours that burst from White and  
make you feel you are in Heaven  
It is the Love of Body and Mind  
The Love of Heart and Soul  
True Love is Divine  
It is Life's Ultimate Goal.*

## *What is the Rainbow of True Love?*

**True Love is like a Beautiful Rainbow:** The 7 colours of Love together create a rainbow of *True Love*. Just like all the colours are required to make a beautiful rainbow, all the 7 colours of Love are needed to ultimately experience *True Love*. Just like Divinity splits into the 7 colours of the rainbow as the Sun shines through the droplets of water, so also *True Love* continues to manifest in a human being with all its colours.

**Violet Love is Family Love:** We all have experienced innocent Love for our kids, our parents, our brothers and sisters. This is the Violet family Love which makes families knit as a unit and lack of it

distances members of the family to finally disintegrate and fragment the family unit. This Violet family Love is a gift from the Creator and as we grow, it evolves to Indigo Love.

**Indigo Love is Friendly Love:** Haven't we seen friends loving each other? This is not romantic Love or Love that manifests in physical terms but is deep fondness of friends whom we like to be with. Indigo Love between friends can be very strong and may be between people of the same gender or different. Indigo Love can exist with any age gap and may be an extension of Violet Love amongst a few members of a family who branch away from Violet family Love to Indigo friendly Love. Such Love can sometimes be very intense and may last for many years. While Violet family Love



seems to be a design of creation, Indigo friendly Love is Love by choice. While both are a fountain of joy, they spark in a human being the Divine emotion of Love that eventually turns Blue.

**Blue Love is Romantic Love:** It is very natural for us, humans, to fall in Love with our beloved. It starts when we are teenagers but sometimes, never ends. However, in most cases, Blue Love matures into Yellow, Orange and Red Love, the other colours of Love. Blue romantic Love often happens in a flash. It is mostly a Love for physical appearance when Blue Love is experienced as 'Love at First sight'. Sometimes though, Indigo friendly Love can evolve into Blue romantic Love when two individuals bond physically, emotionally or intellectually. Does Blue

romantic Love end there? The world is filled with the most passionate aspect of Love, that is Red. However, when the ego dominates, then Blue Love abruptly ends as Green Love.

**Green Love is Self-Love:** Sometimes people don't bloom in Love but become so self-centered that their world seems to be a very personal thing. Instead of growing in the rainbow of Love, some people develop Green Love which is a strong Love for themselves. To these people, Violet Love of family or Indigo Love of friends is not important since they are very self-centered. Only some of them grow in Blue or Yellow, and then Red Love. Others Love themselves so much that nothing else matters. In some cases, this is tragic because Green Love

develops the ego. The ego filled with Green Love, loves none other than the self. This is a recipe for failure. However, sometimes Green Love develops into a very high self-esteem. In these cases, Love manifests as a power of creativity, energy, and ultimately success. Is Green self-love good or bad? Love is never bad, but *True* Love is the realization that creates bliss. Green Love can independently never give contentment and fulfillment that will ultimately lead to joy and peace. However, we need the rainbow of Love to experience *True* Love. If one doesn't get boxed in Green self-love, then one goes beyond Green and matures into the other colours of the rainbow of Love.

**Yellow Love is Intellectual Love:** The emotion of Love doesn't stop with family Love, Love between friends and romantic Love. While the world understands many of the Love colours, we sometimes miss a very important aspect of Love, that is intellectual. For Love to evolve to *True Love*, it must transcend to Yellow that is a mature form of Love. It is not skin deep. When two people enjoy each other's company that is intellectual, they can talk for hours on the subjects that are intellectually stimulating. Thus, Yellow intellectual Love is a blend of Indigo friendship and Blue Love. It creates a deep bond between two people. With Yellow Love, two individuals twin in their thoughts as the two minds become one. The rainbow of Love manifests further into Love that is Orange.

**Orange Love is Emotional Love:** Few people realize that Love is largely an emotional subject. Ask women and they will tell you that without emotion there is no Love. What is this Orange emotional Love? When Love expresses itself as care, concern, kindness, compassion, service, sacrifice, devotion, and dedication, it is an emotional manifestation of the Divine emotion of Love. Strange but true, that many men just can't relate to this. To them Love is Red and passionate, if not, it is Yellow, purely intellectual. It is mostly women who can teach men the glory of Orange emotional Love.

**Red Love is Erotic Love:** Can a rainbow be made of 6 colours? No! It seems that the Creator has made it such that without Red Love the rainbow of Love is never

complete. All 7 colours are needed for the rainbow to appear. Normally, Blue Love or romantic Love naturally becomes erotic Love. In most cases, Love manifests from romance to its physical expression. This differs between men and women. In men, Blue Love goes to Red but in women, it may be emotional Love first, before turning Red or erotic. Both men and women enjoy Red erotic Love. The Red Love is what Love is thought to be these days, pure physical expression of Love or just sex. Coming at the end of the rainbow, is this Red erotic Love, a Love that seems to be the peak, the most powerful of all types or colours of Love that one experiences.

But is Love all about romance and sex? While both men and women enjoy Blue

romantic Love and Red Love that is physical, Love is not just skin deep, it goes deeper into the emotional and intellectual level. Love that is limited to Red erotic Love states "Let's make Love," when in reality, two physical bodies are craving for physical intercourse. It may not be Love at all, just a human need. But when Red erotic Love is in command, it often misses to experience the beauty of Love that is Yellow, intellectual or Orange, emotional Love.

Nobody needs to be taught what Red erotic Love is. In fact, Love manifests from the day we are born as a child as Violet. It doesn't stop there, it blends into Indigo and very naturally becomes romantic Blue Love. Who can deny self-love that is Green? Haven't we seen Yellow Love that

makes two people twin on the same frequency? Then comes Orange Love without which no Love movie could ever be produced for it is Orange Love that breaks hearts and creates tears. But the climax of Love seems to be Red.

**Where do these 7 colours of Love come from?** Let's go back to the rainbow. The 7 colours of the rainbow appear when pure White light from the Sun reflects in tiny droplets of water causing a spectrum of 7 colours with refraction and dispersion of light. Without the pure White light from the Sun, there would be no rainbow. For the 7 colours of Love to appear, we need White Divine Love. Without White Love, it is impossible for us to experience the 7 colours of Love. Have you ever seen the rainbow in the night? Impossible!



Because the White light is missing. White is the colour that causes the 7 other colours. What is this White Love?

**White Love is Spiritual or Divine Love:**

The ultimate source of Love is White in colour. White Love is the Love that comes from deep within. It is Love born from the spirit, the Soul, the very essence of who we truly are. As long as we think we are a body-mind complex, we may Love from heart to heart and think this is *True* Love, but this is an illusion. Even if Love evolves from being physical and emotional to being intellectual, it still doesn't experience the magic of *True* Love that comes from the Soul. White Soulful Love is Divine. The ecstasy of this Soulful Love is more orgasmic than any human being can imagine. As long as we are

ignorant and we think that Love is skin deep, we will enjoy Blue romantic Love and Red erotic Love. Even if we think our Love has matured, emotionally and intellectually, it is still Orange or Yellow Love. Even if one transcends Green self-Love, and tries to spread the joy of Love to others, it has still not discovered the rainbow of *True* Love. *True* Love is White, Soulful and Divine.

White Love is realizing that we are not the body and mind, but rather the Soul, the very energy that creates life. White Love is realizing that we are that Divine Energy, the Soul and that the Soul in us is no different from the Soul in others. The Soul is nothing but the Life Energy that creates breath. Without this Soul or Life Energy,

there would be death. We are in essence the Soul. While some of us think we are the bodies that we wear, in reality, we are the ones who wear the body. Therefore, Love may appear from the body, but *True* Love appears from the Soul, our actual existence. Just like the White light from the Sun creates 7 colours, it is White Love from the Soul that is the source of the 7 colours of human Love.

It is not very easy to realize White Spiritual Love. This is because our mind makes us believe that we are a body-mind complex. In reality, we are neither. We are the Divine Soul. Unless we realize this, we can Love, but we can never experience *True* Love. If one still doesn't understand that we are in essence not separate from each other, contemplate the air that was in two balloons

that we deflated. The air appeared separate as long as it was in the two balloons, but once deflated, the air merged with the air that was everywhere, becoming one. So does our Soul! As long as our Soul is embodied in a body-mind-complex, we think we are separate from each other, but the moment we let go of this body and mind, we are in essence one Divine Cosmic Soul. We are not different from each other. We are one.

Is it difficult to realize that all the 7 colours of the rainbow come from the White light of the Sun? If this is not difficult then why do we humans grapple with the fact that all Love emerges from White Divine Soulful Love which in essence is the True Bliss. Ultimately, to experience True White Divine Love, we need all the 7 colours of Love. Then together, with all

the different colours of Love that we experience will appear the magnificent rainbow of *True* Love. Unless we realize White Soulful Divine Love, we will never experience the rainbow of *True* Love. It hardly matters if one is a man or a woman, whether one's Love is Green self-love or Yellow intellectual Love, for *True* Love to be realized, the ultimate Love that is needed is White Love, Love that is Spiritual and Divine.

The Creator has made the rainbow to depict Love in the sky. The magic is having all 7 colours, otherwise, what is so great about a rainbow? It manifests from the day we are born till the day we die in the 7 magnificent Love colours, each having its own beauty. For one to experience it, one

must surrender to White Love that bursts into all 7 colours of Love. One, living with only one colour of Love or just a few colours of Love, will never experience *True Love*, that is Bliss, the rainbow of Love.

By now we should realize that the source of *True Love* is White Divine Love. Because this Divine, White Spiritual Love is not realized, the rainbow of *True Love* never gets formed. The various colours of Love can exist independently, but the rainbow of *True Love*, Love that is wholesome and universal, is never experienced.

Some men think that Love is all about Red erotic Love. They fail to see the rainbow of *True Love*. Some women think that Orange Love is real Love. They live and die with their emotions but never experience *True Love*.

There are some who never grow up or evolve from Violet family Love or Indigo friendly Love. Then there are some who keep on going around in circles of Blue romantic Love. Their Love never matures and evolves. *True Love* is a rainbow. It needs to manifest in all 7 colours. We need the ecstasy of Spiritual Divine White Love to experience true bliss.

But there are some people who live a life of illusion. They think that once they discover White Love, Divine Spiritual Love, all other colours must cease to exist. They don't realize that a human being is, in essence, a Soul and needs Divine Love. But just as the Soul needs the body and mind to manifest itself, White Love creates bliss only when it appears as the other colours of Love,

creating the rainbow of Love which makes us experience the bliss of *True Love*.

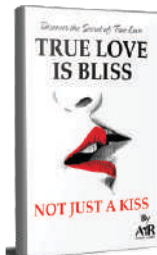
*Love is Violet – Family Love  
And Indigo Friendship too.  
It becomes Blue with Romance  
And Erotic Red that will glue.  
True Love is White, Divine Love  
That loves from Soul to Soul.  
It encompasses all 7 colours of Love  
To make our life whole.*



**If You Enjoyed this Booklet, Pickup the Book**

## **True Love is Bliss...Not Just a Kiss**

True Love is bliss, not just a kiss. It is sad that Love which is the source of joy and happiness, is not understood by the world. The world thinks of Love to be just hugs and kisses, romance and sex. Is this True Love? No! True Love is Love from the Soul. It is Divine Love that manifests as Love from the day we are born to the day we die. Stop! Discover True Love and live your life with eternal bliss and joy.



## ABOUT THE AUTHOR – AiR

AiR – *Atman* in Ravi, is an Embodied Soul whose only mission in life is to 'Help People Realize the Truth'. He was born in Bangalore on October 15, 1966 as Ravi V. Melwani. At a very young age, he mastered the craft of business and revolutionized retailing in India. After making millions, he realized that life is not just about making money. He shut down his business at the age of 40 and started making a difference doing H.I.S. work – Humanitarian, Inspirational and Spiritual work.

As a part of the Humanitarian initiative

3 charitable homes were set up to provide free medical treatment and care to over 600 suffering homeless people. AiR also built Shivoam Shiva Temple in the year 1995 in Bangalore though AiR now believes that people should go beyond religion to truly realize God. Inspired by his Guru, Dada J.P. Vaswani, AiR went on a spiritual quest to attain Enlightenment.

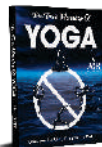
After a few years of intense search in retreat, he realized that we are not this body. We are the Soul, the *Atman*. He metamorphosed to AiR - *Atman* in Ravi, gave up his entire life as Ravi V. Melwani and started living as an instrument of God doing His Divine Will. He lives his life with just one

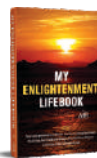
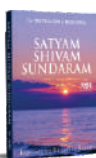
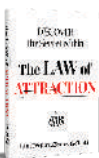
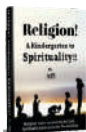
mission – to help people Ask, Investigate and Realize the Truth. Based on his realizations, AiR has published over 40 books, composed and sung about 1200 bhajans, written several blogs, quotes, and poems. He is a TEDx speaker and is also invited to speak at several organizations like YPO (Young Presidents' Organization), Rotary Club, Lions Club, and at many corporates, schools, and colleges. He conducts AiR Spiritual Retreats and webinars every week on Zoom and Facebook Live to help people realize the ultimate purpose of their life. Being blessed with everything, he seeks nothing except to fulfil this mission of life.

AiR has authored several books on various topics related to Life, Happiness, God, Spirituality, Karma and many of these books are also available as concise booklets.

## BOOKS BY AiR







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Just as the Creator has created a dazzling rainbow from White light, the Creator has also created 7 colours of human Love that are born from White Love. True Love is like a beautiful rainbow. Just like all the 7 colours are required to make a beautiful rainbow, all the 7 colours of Love are needed to ultimately experience True Love. Those who experience True Love, experience a fountain of Joy, Peace, and Bliss.

For more information on AiR booklets  
and AiR, please visit [www.air.ind.in](http://www.air.ind.in)  
or ☎ +91 98451 55555

**A.i.R.**

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*Ask Investigate Realize*