

DISCOVER
the Secret within

The LAW of ATTRACTION

BY
AiR
Atman in Ravi

Look Deeper to Realize the Truth!

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I too believed in the Law of Attraction. I believed that whatever we attract in our life, we will achieve. There seemed to be some science behind it. Decades ago, I read about the Law of Autosuggestion and how desire is the starting point of all achievement. Norman Vincent Peale called it the 'Power of Positive Thinking'. Napoleon Hill spoke about it in his book 'Think and Grow Rich', and Clement Stone added to it in his book, 'Success Through a Positive Mental Attitude'. I too achieved a lot of success following these principles, but when I look in hindsight, I find that it is not the Law of Attraction that actually works.

We can keep on attracting what we

want for the rest of our life, we may keep on thinking about it, but it will not manifest in our life until the Law of Attraction leads to the appropriate Action. If there is no Action, there will be no Attraction. The result from the Law of Attraction is based on the Law of Action.

What is the Law of Action? The law is based on a popular principle in our scriptures, 'As you sow, so shall you reap'. The law is mentioned in the 4000-year-old text of *Sanatana Dharma* and is popular around the world as the Law of Karma. The law states that what you do, will come back to you. Therefore, you need Action, not just Attraction.

This booklet will show you the way to achieve your dream and take you

beyond just Achievement, to Fulfilment, and eventually Enlightenment. It will show you not just how to understand the Law of Attraction and to use the Law of Action to attain this blissful state, but it will also reveal the secret of blissful and peaceful life that is free from all misery and sorrow.

Are you ready to start the most amazing journey of your life?

Does the Law of Attraction really work?

Can visualization do the trick?

Let's look within to find the real secret

Look deeper for the truth to pick.

WHAT IS THE LAW OF ATTRACTION?

Philosophers and authors around the world advocate the existence of the Law of Attraction. As per the Law, whatever we can Conceive and Believe, we can Achieve. If only we visualize something and attract it, we will achieve it. As per the law, thoughts are powerful. They are not just thoughts, they are things. Whatever you think will happen - it may be good or bad, positive or negative. If you think of being a billionaire, you can attract billions in your life. If you focus on something that you don't want, the law doesn't recognize 'don't' and the law will attract what you focus on. So, you mustn't focus on something that you don't want. While people around the world believe in this law, does it actually work?

DOES THE LAW OF ATTRACTION ACTUALLY WORK?

Attraction is an important principle that can attract what we desire. Thoughts are powerful and will lead us to our dreams. Visualization can make us picture what we want and help us to go forward in our achievement. But there is no Law of Attraction that will universally make our dreams come true just by manifestation. For a law to be in force, it must work for all, everywhere, every time. The Law of Attraction does not work for everybody, everywhere, all the time and so it cannot be called a law. We can compare it to the Law of Gravity, which is Universal. Unlike Gravity that pulls down through a force anything that is thrown up, Attraction does not attract everything that everyone seeks.

THE CYCLE OF
ACHIEVEMENT

Who doesn't want to be an achiever? But achievement is not for everybody. Achievement is the result of hard work. You can't just dream of achievement. It starts with a Thought, but it is Action that causes a Reaction and can create Achievement. Thinking, visualizing, and using Attraction are important steps in the process. However, believing that Attraction by itself will give Achievement is a myth. Not only must one work hard, but one must also work smart for success. Any successful person will vouch for the fact that Attraction without Action doesn't create achievement. If you want your dream to come true, start with a thought, use the Principle of Attraction, but get into Action. This will complete the cycle of Achievement.

IT'S THE LAW OF
ACTION THAT WORKS

While we may believe that it is the Law of Attraction that works, it is the Law of Action that actually works. Attraction may help and boost Action, but by itself, it can bear no result. We may dream of mangoes and visualize them on the tree, but without the seed, our dream will remain a dream. However, everybody who plants the seed and provides the conditions required, will be blessed with the fruit. This is based on the Universal Law of Action and Reaction. For those who believe in the Law of Attraction, they must look deeper and find that within the word 'AttraCTION', lies the word 'ACTION'.

DISCOVER THE LAW OF KARMA

The Law of Karma is the Universal Law of Action and Reaction. It is a simple Law which states, what you do, will come back to you. It is purely based on Action and thus, those who discover the Law, move beyond the Law of Attraction. Nobody can escape from this law. Karma is performed and experienced by the body but is recorded for the Mind and Ego, ME. The body dies, but the Karma is carried forward by the Mind and Ego, ME, to be reborn in a new body. Our birth is not by chance or luck but is based on the carried forward Karma of the Mind and Ego, ME that is reborn. Those who look deep within the Law of Action also discover the way to transcend Karma to escape from the cycle of death and rebirth.

DEATH AND
REBIRTH

Death is certain, but only the body dies. Because the one who was alive leaves the body, we bury or cremate the dead body. Where does the one who was alive go at death? The one who was alive has unsettled Actions that must be redeemed. Thus, while the body dies, the ME - Mind and Ego, is reborn in a new body. Rebirth is not a random act of luck or chance. It is caused due to Karma. While it may appear to be an innocent young child that is born blind, it is Karma of the ME - Mind and Ego, within that causes this. Thus, birth doesn't depend on luck, but our Actions. It is the Law of Action, not Attraction that causes the result, not only during our life but also even after death. Death and rebirth, understood

by inference, reveal the presence of the Law of Karma.

*Death is only of the body,
Death is not the end.
The ME - Mind and Ego that was alive,
Takes rebirth when we reach the bend.*

CHOOSE YOUR
DESTINY

Our Destiny doesn't depend on luck. It depends on our Actions. Attraction and visualization can only assist in inspiring Action. It cannot cause a reaction. Whatever is unfolding in our life today, is because of past Actions. If we control our present Actions, we can control our Destiny. You cannot visualize tulips in your garden if you plant roses. The fruit depends on the seed you plant. The Law of Action is the Law of Reaction. It is the Law of Destiny. If you want to change your destiny, change what will happen tomorrow, then change your Actions of today. Don't let the fascination of Attraction paralyze you. Let your Actions help you choose the destination of your dreams.

OVERCOME THE TRIPLE SUFFERING

Everybody who is born on earth experiences the triple suffering. Life is like a merry-go-round. We experience pleasure and pain again and again. We suffer pain of the body, misery of the mind, agony of the ego. This suffering is not luck, but our Actions returning to us. Therefore, we must learn to accept all suffering and surrender. Those who understand the Law of Karma, celebrate that the Karma has been redeemed. As they experience negation of the past Karma, they plant seeds for a better future. However, our carried forward Karma may be of several lives and thus, we can't escape suffering. A rare minority goes on a quest. They try to attain the ultimate goal of life where they transcend

the triple suffering and are free from all Karma.

*We all Suffer the Triple Suffering.
We cry when the Body experiences pain,
The Mind creates stress, worry and fear,
And the Ego becomes angry again and again.*

THE ULTIMATE
GOAL OF LIFE

What is our Ultimate Goal? While we are all seeking joy and we want to be free from sorrow, we continue to experience both. Is there a way to escape from this triple suffering of the body, mind and ego? While there will be no freedom *from* Action, we can have freedom *in* Action. If we realize we are not the body, mind, and ego, then the Karma doesn't belong to us. The moment there is realization of this truth, we become liberated from the pain of the body, misery of the mind, and agony of the ego. At death, since there is no Karma, there is no rebirth, and we are liberated from this constant cycle of returning to earth.

THE 4TH FACTOR - A MYSTERIOUS FACTOR, BEYOND ACTION AND ATTRACTION

While man is busy using the Principle of Attraction and the Law of Action, he loses sight of the 4th Factor. The 4th Factor is a Power beyond human comprehension that controls all results. Results of all Actions normally depend on 3 factors known to man - the quality of man's equipment, the excellence in his method and the efficiency of his efforts. Despite these 3 factors, there are times when the results do not match the Action. Man is bewildered and doesn't understand the presence of the 4th Factor. The 4th Factor is a Power that works beyond the Law of Action. It is Power that operates this universe, the same Power that is within us and that makes us live. Unless man discovers the 4th Factor and surrenders to

this Power, he will never be able to understand what unfolds in life.

*There is a 4th Factor unknown to man,
That makes man fail, though he thinks he can.
It is a Power beyond Attraction and Action,
That controls man's Final Destination.*

LIVE WITH ETERNAL JOY AND EVERLASTING PEACE

Who doesn't want to live a life of joy that knows no sorrow? While we all know why we experience triple suffering, we continue to suffer. We believe that the Attraction of our desires will give us happiness. As long as we are born on earth, we cannot escape from suffering. Realization that we are the Divine Soul, not the body, mind, and ego, liberates us from all Karma. When we are free from all Karma, there is no rebirth. The liberated Soul is free from suffering. Even though the body may experience pain, the realized one does not suffer. Ultimately, at death, there is Liberation from rebirth and from the continuous cycle of suffering as he is liberated and experiences unification with the Divine.

It is a choice. We can choose to live with Attraction and Action or attain Self-realization and Liberation.

*There is a way to Joy and Peace,
We can be blessed and make suffering cease.
Realization, will from suffering give Liberation,
We will experience Eternal Bliss that
comes with Unification.*

LIBERATION! GOING BEYOND ACTION AND ATTRACTION

As long as we are driven by Attraction, we are driven by the mind. When we look deeper and discover the Law of Action, we learn about Karma. Karma makes us return to the earth stage again and again. Anybody who is born must suffer. Our goal is Liberation from suffering. Liberation happens when there is no Karma, when there is Realization that we are not the one who is creating Karma. Realization is about discovering that we are not the body or mind but the Divine Soul. This Realization liberates us from all Action. Although we seem to be Acting, we are only instruments of the Divine and we do not accumulate Karma. Liberation

while alive, frees us from the triple suffering. Ultimately, at death, if there is no Karma, there is no rebirth. There is Unification with the Divine. This is our Ultimate Goal!

*Attraction is of the Mind,
But it is the body that performs Action.
When we Realize we are the Divine Soul,
There is Liberation and Unification.*

ABOUT THE AUTHOR – AiR

AiR – *Atman* in Ravi, is an Embodied Soul whose only mission in life is to 'Help People Realize the Truth'. He was born in Bangalore on October 15, 1966 as Ravi V. Melwani. At a very young age, he mastered the craft of business and revolutionized retailing in India. After making millions, he realized that life is not just about making money. He shut down his business at the age of 40 and started making a difference doing H.I.S. work – Humanitarian, Inspirational and Spiritual work.

As a part of the Humanitarian initiative 3 charitable homes were set up to provide free medical treatment and care to over 600 suffering homeless

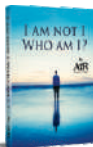
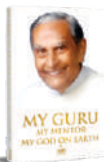
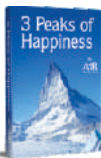
people. AiR also built Shivoaham Shiva Temple in the year 1995 in Bangalore though AiR now believes that people should go beyond religion to truly realize God. Inspired by his Guru, Dada J.P. Vaswani, AiR went on a spiritual quest to attain Enlightenment.

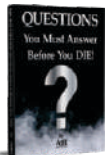
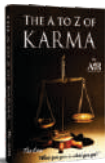
After a few years of intense search in retreat, he realized that we are not this body. We are the Soul, the *Atman*. He metamorphosed to AiR - *Atman* in Ravi, gave up his entire life as Ravi V. Melwani and started living as an instrument of God doing His Divine Will. He lives his life with just one mission - to help people Ask, Investigate and Realize the Truth.

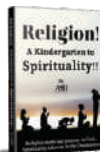
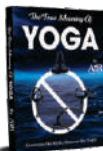
Based on his realizations, AiR has published over 40 books, composed and sung about 1200 bhajans, written several blogs, quotes, and poems. He is a TEDx speaker and is also invited to speak at several organizations like YPO (Young Presidents' Organization), Rotary Club, Lions Club, and at many corporates, schools, and colleges. He conducts AiR Spiritual Retreats and webinars every week on Zoom and Facebook Live to help people realize the ultimate purpose of their life. Being blessed with everything, he seeks nothing except to fulfil this mission of life.

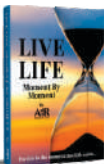
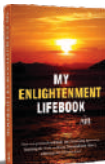
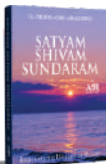
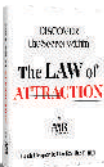
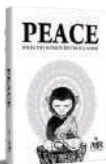
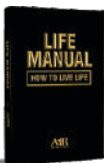
AiR has authored several books on various topics related to Life, Happiness, God, Spirituality, Karma and many of these books are also available as concise booklets.

BOOKS BY AiR







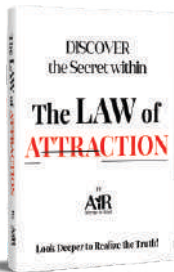


DISCOVER the Secret within

The LAW of ATTRACTION

Many of us believe in the Law of Attraction. We believe that we can attract whatever we want in life by wishing for it and thinking about it, that we can realize our dreams through this magical, mystical law. But is this true? Then why is it that

some people aren't able to translate their dreams into reality, despite believing in this law? It is because they do not look deeper to discover the 'real secret' within the Law of Attraction. It is the 'Law of Action', popularly known as Karma that actually works. This book will show us how to use the Law of Attraction and the Law of Action to make our dreams come true and reveal the secret of a blissful and peaceful life that is free of all misery and sorrow.




DISCOVER the Secret within

The LAW of ~~ATTRACTION~~

Do dreams come true for all those who believe in the Law of Attraction? No, of course not. Why do some people fail?

Because they do not look deeper to discover the real secret within the Law of Attraction that makes it work - the Law of Action. Thus, the scriptures say, 'What you sow, so shall you reap'. This is popularly known as Karma. Our destiny depends on the deeds we plant.

Do you want to make your dreams come true? Then, start with the Law of Attraction, but don't stop there. Get into Action, for it is Action that will cause the reaction. Stop dreaming of what you want and start doing what it takes to make it happen! This booklet will show you the way to the Ultimate Goal of Bliss and Peace!

For more information on AiR booklets
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